

CANCER IMMUNOTHERAPY

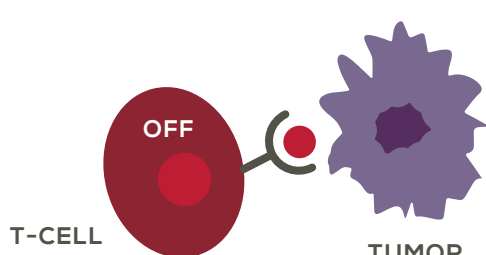
WHAT IS CANCER IMMUNOTHERAPY?

Treatments that **HARNESS AND ENHANCE THE INNATE POWERS OF THE IMMUNE SYSTEM** to fight cancer

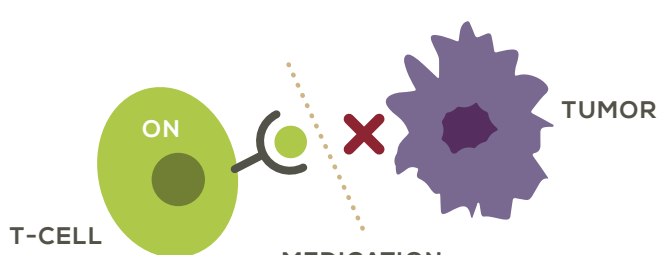
Represents the **MOST PROMISING NEW CANCER TREATMENT APPROACH** since the development of the first chemotherapies in the late 1940s

HOW DOES IMMUNOTHERAPY WORK?

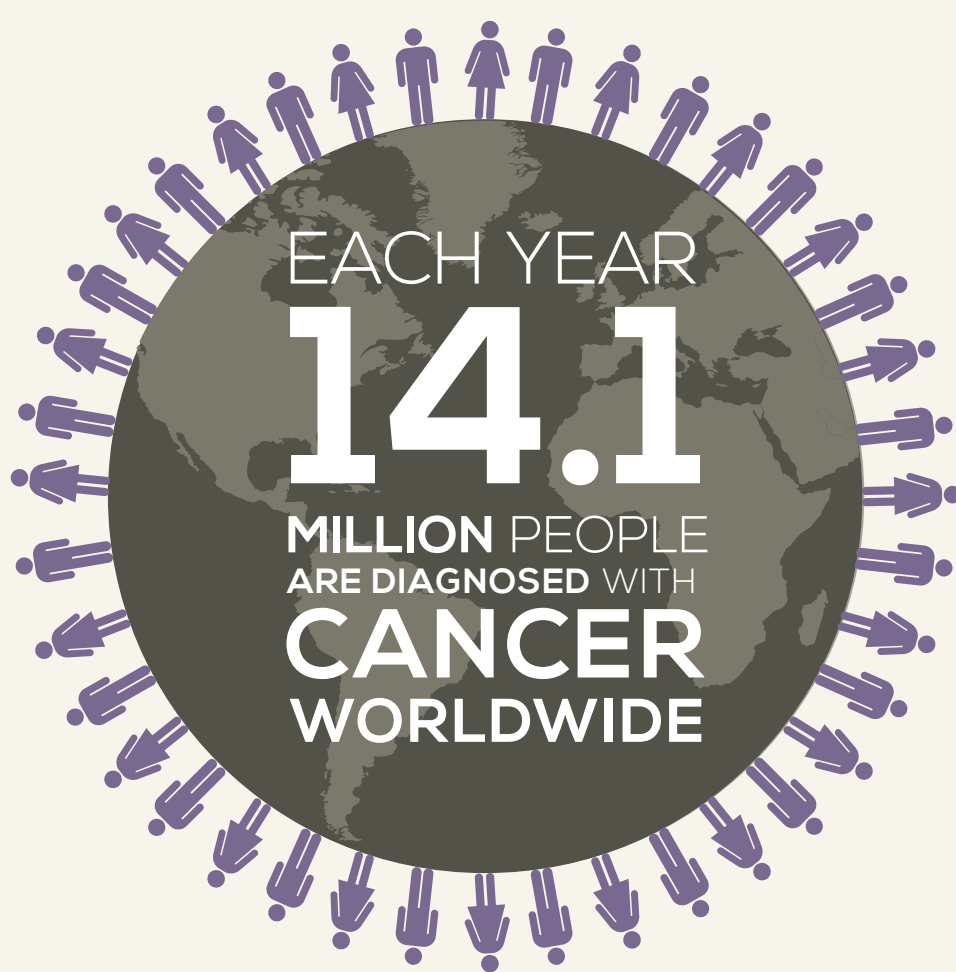
1 Tumor cells bind to T-cells to deactivate them



2 Immunotherapy medication can block tumor cells from deactivating T-cells



THE NEED



WHY IMMUNOTHERAPY?



POWERFUL

Attacks the cancer systematically throughout the body



SPECIFIC

Trains the immune system to recognize and target only cancer cells



MEMORY

Capacity for memory means durability of protection



UNIVERSAL

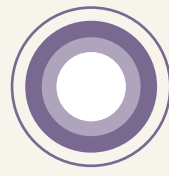
A treatment approach that can be applied to nearly all cancers

A BETTER IMMUNOTHERAPY – MORE CURES



TARGET

Show the immune system cancer-specific targets called "antigens."



ACTIVATE

Give the immune system "danger signals" to mobilize it to seek out the cancer targets.



SUSTAIN

Introduce agents that overcome immune suppression.



CURE

Targeted, powerful, and durable immune attack that can eliminate cancer potentially indefinitely.

MARY BIRD PERKINS
OUR LADY OF THE LAKE
CANCER CENTER

FOR MORE INFORMATION, VISIT:
MBPOLOL.ORG/IMMUNOTHERAPY