



BENEFITING MARY BIRD PERKINS CANCER CENTER IN HAMMOND

PERSONAL FUNDRAISING

Personal fundraising (also known as peer-to-peer fundraising) is a unique way for supporters to fundraise for Mary Bird Perkins Cancer Center in Hammond for **GEAUX PINK**, presented by Super Chevy Dealers.

Whether fundraising to support a loved one with cancer, celebrating your birthday or raising funds to run a 5k, this platform is fun and easy to use! Simply create an easy to navigate personal fundraising by following the directions at the bottom of the page and promote to your friends and family through social media, email, etc. The sky is the limit on personal fundraising.

***Below you will find some information and tips to utilize when setting up your fundraising page.

- When you sign up, you will be asked to set up an account and provide some basic information.
- The next step is to set up your personal page. You will be presented with multiple ways to personally fundraise, feel free to choose the option that best works for you.
- Need some help determining what you would like to do or have questions? We are here to help. **Contact Erica Kelt at ekelt@marybird.com or 985-276-6808**
- After you set up your page, you are ready to go. Share your page through social media, text and email. Happy fundraising and thank you for your support.

TO START FUNDRAISING:

- **VISIT MARYBIRD.ORG/GEAUXPINK**
- **SELECT MARY BIRD PERKINS CANCER CENTER IN HAMMOND**
- **CLICK THE ORANGE "START FUNDRAISING" BUTTON**
- *****FOLLOW DIRECTIONS ABOVE**