

SPONSORSHIP OPPORTUNITIES

JANUARY 13, 2023

The Gala

Goes To
Mardi Gras

presented by

Louis Mohana
FURNITURE

benefiting



Terrebonne
GENERAL HEALTH SYSTEM



MARY BIRD PERKINS
CANCER CENTER™

The Gala Goes to Mardi Gras

The Cancer Center’s signature fundraising event benefiting patients and families in the Bayou Region is back and in person for the first time since 2019. On January 13, 2023, The Gala Goes to Mardi Gras – bringing an unforgettable experience paying homage to our carnival culture in South Louisiana.

Guests will gather at Mardi Gras Hall in downtown Houma to enjoy delicious food, creative cocktails, and a beautiful silent auction. In addition, a Royal Krewe will be announced in the weeks prior to the event. Four men and four women will fundraise in the community and the man and woman who raise the most money for Terrebonne General | Mary Bird Perkins Cancer Center will be crowned King and Queen of The Gala during the event. The Gala Goes to Mardi Gras is not to be missed!

Make an Impact


We continue to surround each patient with the most comprehensive and individualized care available in the region. Our team of experts have dedicated their lives to helping people we all know conquer cancer. We are able to provide an abundance of resources to local community members fighting cancer. Supporting The Gala Goes to Mardi Gras makes a huge impact for those affected by the disease in the Bayou Region.

100% LOCAL IMPACT
EVERY DOLLAR
RAISED SERVES
PATIENTS AND FAMILIES
IN OUR COMMUNITY

YOUR SUPPORT MATTERS

 **780+**
 NEW PATIENTS TREATED EACH YEAR

 **100%**
 OF PATIENTS ARE EVALUATED FOR A
 CLINICAL TRIAL; 39 IN-HOUSE CLINICAL TRIALS
 AVAILABLE

 **883**
 PEOPLE RECEIVED FREE SCREENINGS
 FOR 5 TYPES OF CANCER IN 2019

		\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
SPONSOR BENEFITS THE GALA GOES TO MARDI GRAS						
FRIDAY, JANUARY 13, 2023 • 6:30 P.M. • THEGALAGOES.COM						
Pre-event	Recognition as presenting sponsor	•				
	Opportunity to nominate a member of your organization to serve on the <i>Royal Krewe</i> *	•				
	Logo inclusion on event invitation (sent out to approximately 1,000 people)	•				
	Name mentioned in any relevant media coverage prior to event	•				
	Name listed in pre-event press releases	•				
	Logo and/or name listed in pre-event promotional emails	•	•	•		
	Name/Logo inclusion on event billboards	LOGO	LOGO			
	Name/Logo on event website	LOGO	LOGO	NAME	NAME	NAME
Event	Event tickets	16	8	8	8	8
	Reserved VIP seating	•	•	•	•	
	Name/Logo inclusion on event screen during a designated time	LOGO	LOGO	NAME	NAME	
	Verbal recognition throughout event	•	•	•		
	Name/Logo in event program	LOGO	LOGO	LOGO	NAME	NAME
Post-event	Personalized post event impact report showing sponsorship dollars in action	•	•	•	•	•
	Name listed in the Cancer Center’s lobby as an event sponsor for the year	•	•	•	•	

*Royal Krewe will consist of 4 men and 4 women who will fundraise prior to the event. During the event, the top fundraising male and female will be crowned King and Queen of the Gala.



SPONSOR FORM

THE GALA GOES TO MARDI GRAS

FRIDAY, JANUARY 13, 2023

6:30 P.M. | MARDI GRAS HALL

Sponsor Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip Code _____

Office Phone _____ Email _____

Yes, I wish to support The Gala Goes to Mardi Gras at the following level:

PRESENTING SPONSOR
(RESERVED)

PLATINUM SPONSOR
\$10,000

GOLD SPONSOR
\$5,000

PURPLE SPONSOR
\$2,500

GREEN SPONSOR
\$1,500

I am unable to attend, but would like to contribute \$ _____

TOTAL: \$ _____

PAYMENT

Enclosed is a check made payable to: Mary Bird Perkins Cancer Center

Pay with credit card

Name (as it appears on card) _____

Credit Card Number _____

Expiration Date _____ Security Code _____

I wish to be billed: Today on _____(date)*

*Full payment must be received by January 13, 2023

*By signing below, I pledge to the amount indicated above to be paid in full by **January 13, 2023**. A signed form must be returned in order for the Cancer Center to accept my pledge commitment*

Signature _____ Date _____

Please submit this form to:
Layne Bordelon at layne.bordelon@tghealthsystem.com • Phone: (985) 873-4635 | Fax: (985) 850-6337
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