

# SPONSORSHIP OPPORTUNITIES

FEBRUARY 29, 2024



presented by

*Louis Mohana*  
FURNITURE

benefiting



**Terrebonne**  
GENERAL HEALTH SYSTEM



**MARY BIRD PERKINS**  
CANCER CENTER™

The Gala Goes 80s

The Gala goes somewhere new every year, and in 2024 we are traveling back in time for a totally radical 80s prom night! On **February 29, 2024, The Gala Goes 80s** – bringing our community together to raise vital funding to support patients and families facing cancer here in the Bayou Region.

Guests will gather at the Barry P. Bonvillain Civic Center in Houma to enjoy delicious food, creative cocktails, and a beautiful silent auction. In addition, a Prom Court will be announced in the weeks prior to the event. Four men and four women will fundraise in the community and the man and woman who raise the most money for Terrebonne General | Mary Bird Perkins Cancer Center will be crowned King and Queen of The Gala during the event. The Gala Goes 80s is not to be missed!

Make an Impact

We continue to surround each patient with the most comprehensive and individualized care available in the region. Our team of experts have dedicated their lives to helping people we all know conquer cancer. We are able to provide an abundance of resources to local community members fighting cancer. Supporting The Gala makes a huge impact for those affected by the disease in the Bayou Region.

100% LOCAL IMPACT  
EVERY DOLLAR  
RAISED SERVES  
PATIENTS AND FAMILIES  
IN OUR COMMUNITY

YOUR SUPPORT MATTERS

**780+**  
NEW PATIENTS TREATED EACH YEAR

**100%**  
OF PATIENTS ARE EVALUATED FOR A  
CLINICAL TRIAL; 39 IN-HOUSE CLINICAL TRIALS  
AVAILABLE

**883**  
PEOPLE RECEIVED FREE SCREENINGS  
FOR 5 TYPES OF CANCER IN 2019

SPONSOR BENEFITS   THE GALA GOES 80s		THURSDAY, FEBRUARY 29, 2024 • 6:30 P.M. • THEGALAGOES.COM				
		\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Pre-event	Recognition as presenting sponsor	•				
	Opportunity to nominate a member of your organization to serve on the <i>Prom Court</i> *	•				
	Logo inclusion on event invitation (sent out to approximately 1,000 people)	•				
	Name mentioned in any relevant media coverage prior to event	•				
	Name listed in pre-event press releases	•				
	Logo and/or name listed in pre-event promotional emails	•	•	•		
	Name/Logo inclusion on event billboards	LOGO	LOGO			
Event	Name/Logo on event website	LOGO	LOGO	NAME	NAME	NAME
	Event tickets	16	8	8	8	8
	Reserved VIP seating	•	•	•	•	
	Name/Logo inclusion on event screen during a designated time	LOGO	LOGO	NAME	NAME	
	Verbal recognition throughout event	•	•	•		
Post-event	Name/Logo in event program	LOGO	LOGO	LOGO	NAME	NAME
	Personalized post event impact report showing sponsorship dollars in action	•	•	•	•	•
	Name listed in the Cancer Center’s lobby as an event sponsor for the year	•	•	•	•	

*\*Prom Court will consist of 4 men and 4 women who will fundraise prior to the event. During the event, the top fundraising male and female will be crowned King and Queen of the Gala.*



## SPONSOR FORM

THE GALA GOES 80s

THURSDAY, FEBRUARY 29, 2024 | 6:30 P.M.

BARRY P. BONVILLAIN CIVIC CENTER

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone \_\_\_\_\_ Email \_\_\_\_\_

Yes, I wish to support The Gala at the following level:

☐ **PRESENTING  
SPONSOR**  
SOLD OUT

☐ **PLATINUM SPONSOR**  
\$10,000

☐ **GOLD SPONSOR**  
\$5,000

☐ **SILVER SPONSOR**  
\$2,500

☐ **BRONZE SPONSOR**  
\$1,500

I am unable to attend, but would like to contribute \$ \_\_\_\_\_

**TOTAL: \$** \_\_\_\_\_

## PAYMENT

☐ Enclosed is a check made payable to: Mary Bird Perkins Cancer Center

☐ Pay with credit card

Name (as it appears on card) \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

☐ I wish to be billed: ☐ Today ☐ on \_\_\_\_\_ (date)\*

*\*Full payment must be received by February 29, 2024*

*By signing below, I pledge to the amount indicated above to be paid in full by **February 29, 2024**. A signed form must be returned in order for the Cancer Center to accept my pledge commitment*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please submit this form to:  
Layne Bordelon at [layne.bordelon@tghealthsystem.com](mailto:layne.bordelon@tghealthsystem.com) • Phone: (985) 873-4635 • Fax: (985) 850-6337  
8166 Main Street • Houma, LA • 70360  
[www.thegalagoes.com](http://www.thegalagoes.com)